

Harrison Ranch Park Buckle & Saddle Series-2012

Back By Popular Demand



Howdy Partner!

The Harrison Ranch Park Commission and the City of Dripping Springs are proud to present *the Third Annual Harrison Ranch Buckle and Saddle Series*. This is a series of horseback riding competitions where riders compete in different events to win points at each series. Winners at the monthly events receive ribbons and high point achievers will receive custom awards, including buckles, at the end of the series. ***New this year: the highest point winner will receive a custom saddle!***

As an Advertiser or Sponsor, your ad will be seen by thousands of people in Hays and surrounding counties.

The Series consists of six Saturday events beginning in May and continuing through October at the 4th Annual Wild West Fest on October 20, 2012. Riders of all ages compete in a variety of fun equestrian events. Buckle and Saddle series are held in many cities across Texas and the USA and with your support, we can continue offering this series to youth and adults right here in Dripping Springs at the very popular Harrison Ranch Park.

There are two ways to support the Series and Harrison Ranch Park.

You can purchase an ad in the Official Program of the Harrison Ranch Buckle and Saddle Series. We will publish 1,500 copies of the Program and distribute them in Hays and all surrounding Hill Country counties. Ads range in price from \$100- to \$600-. The Program is available beginning in April through October 2012.

~OR~

You can be a Division Sponsor for the Awards. For \$500 you will receive Prominent Banner Advertising in the Official Program. All 1,500 Programs will be distributed throughout the Hill Country. By being a Division Sponsor, your ad will allow for the purchase of custom made buckles and other awards for each division.

Proceeds from the Series will benefit Harrison Ranch Park, a project of the city of Dripping Springs, and the many new amenities to be built at the Park that include *a new covered pavilion and arena, riding and walking trails, play grounds, picnic areas, primitive camping and more!* When completed, **Harrison Ranch Park** will bring exciting activities and events to Dripping Springs as well as boost local tourism.

Please join us in our efforts to improve Harrison Ranch Park and, *thank you for participating in the 2012 Harrison Ranch Park Series. Our youth and adult riders value your support!*

Sincerely,

***Volunteers of the Harrison Ranch Park Series and
The City of Dripping Springs***

Come join the fun on May 19, June 16, July 21, August 18, September 15 & October 20

**Harrison Ranch Park Series
Advertising Opportunities**

Please check your preferred choice of advertising.

Buckle and Saddle Series Program –1,500 printed programs distributed throughout the local Hill Country

- _____ Full Page, Color, Back Cover-\$600
- _____ Full Page, Color, Inside Page of Front Cover - \$500
- _____ Full Page, Color, Inside Page of Back Cover -\$500
- _____ ½ Page, Color, Inside Page of Front Cover - \$300
- _____ ½ Page, Color, Inside Page, of Back Cover - \$300
- _____ ½ Page, Black and White - \$175
- _____ ¼ Page, Black and White - \$10

Advertisers will also be listed on website: www.dswildwestfest.com. Banners supplied by advertisers will be displayed at each event and at the Wild West Fest.

Buckle and Saddle Series Award Sponsors—*Prominent Full Page Advertising in the Official Playday Series Program.*

Sponsorships provide for all custom awards in each age division.

- _____ *Division I-Buckaroos - \$500*
- _____ *Division II-Ranch Hands - \$500*
- _____ *Division III-Wranglers - \$500*
- _____ *Division IV-Maverick - \$500*

Sponsors will also receive:

Advertising on HRP web site: www.dswildwestfest.com. Banners supplied by advertisers will be displayed at each event and at the Wild West Fest.

Business or Name to appear in Ad _____

Contact Person _____

Address _____

City & Zip _____

Phone _____ E-mail _____

Payment Included: \$ _____ Check # _____ or Cash _____

****IMPORTANT:** Please submit your artwork to: Donna Moore: donna@texasdata.net or contact Donna if you need assistance with your artwork.

DEADLINE for Ads: March 15, 2012

Please Return to: Harrison Ranch Park, City of Dripping Springs
P.O. Box 384, Dripping Springs, Texas 78620

Please make checks payable to: Harrison Ranch Park.

For more information contact Dripping Springs City Hall 512-858-4725 or junebaumuel@gmail.com

Forms also available at: DS City Hall and online at www.dswildwestfest.com